AD SPEC SHEET

Ad Types	Pixel Size	Types	Max Static Size	Video/Animation Files	Requested File Name
Ad - Main Image	440 x 272	.jpg, .gif, .png	45k	YouTube video, .mov, .mp4, .mpeg, .avi, . wmv	Name-440x272
Ad	540 x 430	.html5, .jpg, .gif, .png	65k	3 loop max; static or 15 seconds	Name-Ad-Name
Bar Code/QR Code	Max width 190	.gif, .png	30k	n/a	Name-190
Rectangular Banner	300 x 250	.html5, .jpg, .gif, .png	40k	3 loop max; static or 15 seconds	Name-300x250
Top Banner	728 x 90	.swf, .jpg, .gif, .png	40k	3 loop max; static or 15 seconds	Name-728-90

*If 3rd party ad serving please provide test tag(s) prior to flight date.
**If providing files, HTML or images mix, please embed the URL link within the file.

CONTACT:

DestinationDeals.com

303-759-1179

advertise@destinationdeals.com

Englewood, CO